



RED WING  
ARTS

*Alive with Creativity*

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**IMPACT REPORT**

2021



# DIRECTOR'S STATEMENT

The Red Wing community was ALIVE WITH CREATIVITY in 2021 because of Red Wing Arts! This past year has seen a surge in excitement, momentum, and appreciation for the arts in this community.

I can honestly say that we, the non-profit arts world, have never been more challenged than in these past two years. Despite all the challenges and learnings, the arts have helped us heal through these crazy times. Every event had to have a COVID plan in place whether it meant a virtual Poetry Artist Collaboration, or an in-person 55th Annual Fall Festival. But we did it!! We successfully presented Plein Air, the Concerts in the Park, Fall Festival, the Poetry Artist Collaboration, and exhibitions in the Depot Gallery. We added the Art in Nature program, "Treasures on the Trail." We partnered with Downtown Main Street to bring sculptures to our downtown in the Sculpture Tour and we expanded our Gift Store at the Depot.

In 2021, we took time to listen to the needs of our community, our artists and our visitors. We've learned there is a deep desire for more arts experiences - for workshops, community art events and community creative experiences. We learned NOW is the time to expand our impact beyond the Depot and to build our vision for Red Wing: to become a stronger Regional Arts Hub.

And so began the development of our next chapter - the Clay & Creative Center. The foundation of this chapter was set by our founder Marge Vogel: that Red Wing Arts would offer opportunities for people to learn and grow in the arts. We hope you engage and grow with us as we begin this next exciting chapter for Red Wing Arts.

I want to thank you all for your tremendous participation and support over the last few years. I am proud and privileged to be a part of leading the organization forward with a mission-driven board of directors, energized staff and committed volunteers.



**EMILY FOOS**

Executive Director

Welcome to a revitalized Red Wing Arts! We've accomplished so much since the pandemic demanded our programming for the community to either downsize or shutdown all together. The myriad of challenges we faced in 2020 only fueled us to think big and envision greater success in the years to come!

In the spring and summer of 2021, our board held intensive strategy sessions to tackle key issues and ask/answer tough questions. We focused on planning and made a commitment to increase our impact and bolster our earned income. To regain our momentum moving forward, we applied for and accepted an Economic Injury and Disaster Loan (EIDL) from the Federal Government at historically favorable terms. Our board remains actively engaged by meeting monthly to monitor progress and stay on course.

Today as a result, Red Wing Arts has expanded staffing to support our visionary Executive Director, Emily Guida Foos. We are growing creative opportunities for area residents, artists, and arts supporters to become a participant, attend a workshop, volunteer, and gain more exposure as working artists.

As we move forward with renewed energy and increased capabilities, I'm certain we are well on our way to fulfill our mission with Emily's strong leadership and our board of committed community leaders: to continually enrich lives by connecting, celebrating, inspiring and leading through shared arts experiences.

Thank you for joining us in building a vibrant community fueled by the arts Alive with Creativity!

**KIRSTEN FORD**

2022 Board Chair

# OUR STORY SO FAR

## OUR MISSION

Our mission is to build a vibrant community fueled by the arts. We enrich lives by connecting, celebrating, inspiring and leading through shared art experiences. Our vision is a community alive with creativity.

Red Wing Arts believes that diversity, inclusion, and equity are essential to fulfilling our mission. We embrace differences and commonalities across race, gender, ethnicity, sexual orientation, mental and physical ability, religion, and age. We commit to expanding our awareness about, and representation in, the greater diverse arts experience and strive to make art an intrinsic part of everyday life.



## OUR HISTORY

Since our inception in 1952, Red Wing Arts has been a cornerstone of the arts in the Red Wing community and throughout the region. Beginning as an interactive arts education program, we have evolved as an anchor of the arts ecosystem. Our goal is to incorporate art into the dialogues, influences and economic impacts of the Red Wing community.

Each year Red Wing Arts supports over 400 artists in our gallery and festivals and over 45,000 visitors to our free events and exhibits. Many of you know us as the Depot Gallery. We are also the Fall Festival, Concerts in the Park, the Sculpture Walk, Welcome & West End Murals, Pollinator Park, the new Clay & Creativity Center, *and much more!*

## 2021 Board of Directors

Kim Wiemer - Board Chair  
Dir. Organization Effectiveness,  
Red Wing Shoe Company

Marcy Dowse - Vice Chair  
Marketing and Public Affairs, Retired

Jerry Olson - Board Treasurer  
Business Advisor

Kirsten Ford - Board Secretary  
Owner/Creative Director, Focus Design

Clare Larkin  
Oral Health Professional, Retired  
Independent Consultant

Rachel McWithey  
Sales Operations and Process Optimization,  
SAP Concur

Susan Forsythe  
Professional Musician

Maggie Paynter  
Retired ArtReach Director, Studio Artist

Peggy Simonson  
Professional Artist

Velma Carbajal  
Global Trainer, Red Wing Shoe Company

Christy Dickinson  
Senior Program Manager, Arts Midwest  
Visual Artist, Anansi Studio

# INVESTING IN OUR FUTURE



MORE THAN  
**45,000**  
PEOPLE SERVED

We hosted free events that served our residents and brought people to Red Wing to work, shop and play!

## 38 PUBLIC EXPERIENCES

- Sculpture Walk
- Poet Artist Collaboration
- Treasures on the Trail
- Concerts in the Park
- 15th Annual Plein Air Festival
- 55th Red Wing Arts Fall Festival
- Gallery Exhibits
- Artist Receptions & Celebrations
- Educational Support



MORE THAN  
**150**  
VOLUNTEERS

# BY THE NUMBERS



2021 Total Revenue = \$448,435



\$108,000

**Gallery  
Sales**

\$42,925

**Program  
Revenue**

**Grants  
Awarded**

\$105,300



**IN-KIND**



\$26,660

**SPONSORS**



\$16,250

**FOUNDATIONS**



\$101,950

**DONORS**



\$47,350

# DONORS

“Art, freedom and creativity will change  
society faster than politics.”

– Victor Pinchukt

## FOUNDER

Marilyn & Arlin Albrecht  
Betty Beck  
Bob & Wendy Behrens  
Suzanne Blue  
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DeVoe  
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Carol & Bill Sweasy  
Evelyn Sweasy  
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## ADVOCATE

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Kirsten & Tim Ford  
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## CONTRIBUTOR

Benjie & Chap Achen  
Barb Hanson  
Lisa & Gary Horrisberger  
Rachel & Kevin McWithey  
Martha Harris & Brad Nagel  
Judy Ohly  
Marilyn & Mark Ryan  
Lisa Staples  
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## ASSOCIATE

Laurel & Chap Achen  
Gretchen & David Anderson  
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Johnson  
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Thomas Kutschied  
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Marilyn Meinke & Mike Melstad  
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Heather Nagel & Edward Ward  
Kim & Neal Newman  
Joan Norgaard  
BJ & Ben Norman  
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Howden  
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Jillynne Raymond  
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## DONOR

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Charlie Ottman  
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Ann Seymour  
Sarah Singer  
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Sally Wagner  
Janet Webster  
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Guy Williams  
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## SUPPORTER

Carolyn Anderson  
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Barbara Betcher  
Kathy & Steve Brich  
Michele Combs  
Mary Ann & Romeo Cyr  
Marion Fitschen  
David Foster  
Dianee Ginsberg  
Lee Gramenz  
Char Lynn Henn  
Lois & John Hesford  
Marlene A. Kosobucki  
James Langemo  
Sandra Carleton McCambridge  
Linda & Phil McNairy  
Phyllis Minehart  
Abby Olson  
Gayle Parizino & Joel Huser  
Patti & Ken Roberts  
Glee Robins  
Adaline & Norman Sampson  
Elizabeth Schwarze  
Steve Setzer  
Marlene Shelstad  
Kay Wilshusen



# FUNDERS



# SPONSORS

- Associated Bank
- "Community Mike" Murphy
- Discovery Financial
- Edward Jones, Red Wing & Lake City
- Fair Trade Books
- First Farmers & Merchants Bank
- Hanisch Bakery
- Lion's Club
- Mandy's Coffee Shop
- Palmquist Dental
- P. Hanson Marketing
- Q Media

- Randy's
- Red Wing Brewery
- Red Wing Credit Union
- Red Wing Grain
- Red Wing Framing & Fine Art Printing
- RWC Tech Solutions
- River Blu Salon DaySpa
- Sargent's Nursery
- Speight Anderson & Lappegaard, P.A.
- Sturdiwheat
- Uffda
- Unleashed Consultants
- Xcel Energy

# PARTNERS

- Anderson Center
- ArtReach
- City of Red Wing
- Downtown Main Street
- Goodhue County Health and Human Services
- Ignite

- Sheldon Theatre
- Pals
- Prairie Island Indian Community
- Red Wing High School BSU & NASA
- Thrive Unltd.
- United Way of Goodhue, Wabasha & Pierce Counties



# THE FUTURE RED WING ARTS

As a result of our visioning sessions in the community in 2021, exciting things are happening with Red Wing Arts today and in the years to come!

## We commit to a future Red Wing Arts model that will:

- Leverage the assets and history of our community
- Increase our impact
- Inspire funding
- Expand opportunities for more people to experience art
- Serve as an economic driver in our community
- Expose the region to new and unique arts opportunities
- Provide programming that people cannot find in other places, connecting people to the creativity and culture of our community
- Plan and organize workshops in a second location.

The Clay & Creative Center opened May 2022



418 Levee Street



1920 Old West Main Street



RED WING  
ARTS

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[www.redwingarts.org](http://www.redwingarts.org)